Permit #F00028267

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00028267 **Type of Permit:** FILMING **Release Date:** 05/25/2010

Production Company STATION FILM

Insured Company Name STATION FILM

Contact Phone No. 1 310-202-7646
Contact Phone No. 2
Fax
Address 5 CHESTER COURT
HUNTINGTON, New York 11743

Production Title DIRECT TV

Type of Production Commercial - Standard

Producer Eric Liney

Director Harold Einstein

1st AD Brian Stevens

Production Manager Becky Brown

FilmL.A. Coordinator Daniel Alvarez

Location Manager Chris Foels
Primary Phone Office - 310-202-7646
Secondary Phone Mobile - 818-209-9787

Location Assistant Chris Foels
Primary Phone Mobile - 818-209-9787
Secondary Phone

Fees

Posting 900	$78.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$240.00
FILMLA MONITOR FEES OVERTIME	$45.00

Total Permit Fee $1,228.00

Number of Locations 1

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Summary Information — Location

Permit Number F00028267
Production Company STATION FILM
Insured Company STATION FILM
Production Title DIRECT TV

Location Manager Chris Foels
Primary Phone Office - 310-202-7646
Secondary Phone Mobile - 818-209-9787

Location Address 2421 9th Ave, Los Angeles, CA, 90018

Location Names

Location Type Private Residence

Location Description

Film Dates 5/26/2010 - 5/26/2010 13:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents
20100525162233.pdf
West Adams Avenues (revised October 2009).pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	5
Cast/Crew vehicles	28
Cube Trucks	3
Generator	1
Honey Wagons	1
Motor Homes	1
Portable restrooms	1
Stakebed Trucks	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	35
FilmL.A. Monitor(s)	1

Filming Activities Equipment on property; Equipment on sidewalk only.; Interior and exterior dialogue; Snow blankets on roof and on front yard.;

Jurisdiction **Political:** Los Angeles City - Council District 10 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note FilmLA Monitor required from 1pm to 10pm

Parking

Base Camp
Location Type : Location
Street : Location and posted area

Crew Parking
Location Type : To Be Determined
Street : TBD

Posting "No Parking" signs
1) E/S of 9th Av from 25th St. going North to end.
2) N/S of W. 25th St from 9th Av going 300 feet in each direction

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Summary Information — Location

Location 1 of 1

Permit Number	F00028267	**Location Manager**	Chris Foels
Production Company	STATION FILM	Primary Phone	Office - 310-202-7646
Insured Company	STATION FILM	Secondary Phone	Mobile - 818-209-9787
Production Title	DIRECT TV		

Approximate Footage 601 - 900 **Log Number** 10-15274

Date(s) 5/26/2010 to 5/26/2010 **Time(s)** 07:00 to 22:00

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Appointment of Beautiful Day Permits
As Authorized Agent and Representative

I certify that I am a representative of STATION FILM ("Principal") and am authorized to enter into binding contractual agreements on it behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Beautiful Day Permits and its employees and agents ("BDP") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through ("Film L.A., Inc.") for any city, county or other jurisdiction where Film L.A., Inc. operates; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to and such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner of messenger used by) BDP. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints BDP as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film L.A., Inc. and any city, county, or other jurisdiction where Film L.A., Inc operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this be revoked by Principal at any time in writing delivered to Film L.A., Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint BDP as agent for Principal, and based upon that authority I hereby appoint BDP as Principal's agent as set forth herein.

Dated: 5.25.10

STATION FILM
Name of Principal

By:
Representative's Signature

Christopher Ford
Print Representative's Name

Location Manager
Representative's Title

10200 CULVER BLVD.
CULVER CITY CA 90232
Principal's Address

310 · 202 · 7646
Principal's Telephone

Jordan & Michaela Wright
Beautiful Day Permits
Phone (626) 934 - 1280
Fax (626) 934 - 1281

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SPECIAL FILMING CONDITIONS
WEST ADAMS AVENUES

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The West Adams Avenues is a residential neighborhood of stately homes that are popular as filming locations. It is bordered by Adams Boulevard on the south, Arlington Avenue on the east, Crenshaw Boulevard on the west, and the Santa Monica (10) Freeway on the north.

- **FilmL.A., Inc. will evaluate all requests for permits in this area using the following criteria:** Frequency of filming per block near the requested location and parking areas – Duration and frequency of recent filming – Proximity of concurrent filming activities – Historical use – Recent problems or complaints – Number of filming days requested – Proposed activities (effects, excessive noise, cranes, etc.) – any other criteria that may be relevant to the specific situation. **NO PERMITS FOR THIS AREA SHOULD BE ASSUMED TO BE AVAILABLE WITHOUT THE ABOVE REVIEW.**

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation. The notification must be done in English and Spanish and include prepping and striking activities.** Permit requests must be submitted at least three (3) days in advance.

- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10:00 p.m.** An extension of the standard filming hours requires that affected residents be surveyed to identify neighborhood concerns and the approved hours and days but must be specifically indicated on the permit.

- **Parking of production vehicles in the 2500 block of 4th Avenue is limited to 150' preferably in front of the location being filmed. Additional posting/parking on 4th Avenue will require that the residents be surveyed and parking be provided for those residents that are displaced. Posting/parking on 25th Street between 3rd and 4th Avenue is allowed on only one side of the street. Additional posting/parking is allowed on Adams Boulevard.** Film company vehicles shall not interfere with gardeners' activities, trash pick-up, safe use of the street or access to resident driveways, unless approved by the affected residents.

    - **No coning off parking spaces prior to the actual permitted filming activities (this includes the night before the film shoot)**
    - **Posting/parking on street cleaning days is discouraged unless prior arrangements have been made with FilmLA to relax parking enforcement restrictions (street cleaning days are on the west on Wednesday and on the east side on Thursdays).**
    - **Production companies must provide temporary signs for any city signs that become blocked by equipment vehicles (i.e. Stop signs).**

- **Filming on weekends or holidays (prep & strike are allowed) is generally prohibited unless affected residents are surveyed to identify neighborhood concerns and FilmLA feels that they can be properly addressed.**

- **No more than one filming permit shall be issued for any one filming date on 4th Avenue.**

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- **Cast and crew are prohibited from parking on area streets.** Off-street parking must be provided for personal vehicles. **Here is a list of suggested parking lots:**
  - CRA Parking lot (Grammercy and Washington Boulevard)
  - Holman United Methodist (Adams Boulevard & 4th Avenue)
  - Polish Parish (Adams Boulevard & 5th Avenue)

- **Craft services, food preparation tables and dining tables are prohibited on sidewalks or parkways and must be contained to private property. Craft services/crew meals will be allowed at Benny Potter Park with prior permission from the Rec. and Park Film Office.**

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

- **Production companies must contact The West Adams Avenues Association representative as soon as possible prior to filming or set preparation. The current contact is Ms. Donna Jones (323) 734-6473 or cell (213) 705-3336.**

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